### web based sites & applications

Our US-based company can provide production support and maintenance for your existing databases at a fraction of the cost of hiring an in-house developer.

The digital era has allowed us to conduct our lives in different ways, from how we communicate and date to how we bank, shop, and pay bills. Our daily activities are done with just a few taps on a screen. But as our dependence on technology grows, it has increased the burden on our limited administration staff that often manages large groups such as members and contributors. These groups have the exact communication expectations; a seamless technology-based experience.

Why would you consider an Outside Developer?

- Design & Development: You need a one-stop shop offering both services.
- Gain Expertise: Access to our interdisciplinary team without increasing your headcount.
- Stay Up to Date: We evaluate and work with the latest design trends and technologies.
- Save Time: Reduce design and development tasks from your to-do list

We are a team of 5 engineers with successful project deliveries providing reliable, on-demand software engineering services to companies like yours. 70% of our customers hired us to replace their current tech team in less than a week. Our engineering talent pool is -

- Composed of engineers specializing in 20+ skill-sets such as React, SQL, C#, Python, Node.js, and AWS.
- Vetted with over 25+ successful project deliveries
- Expertly skilled in technical and communication abilities.
- Have solid backgrounds in Computer Science from reputable schools.
- 20+ companies, including the Mayor's Office of Enforcement in NYC, the Writer's Guild,
- Townes Telecommunications and the International Institute of Learning have hired us to replace their in-house software developers.

The cloud has become a powerful tool for businesses and organizations. It allows companies to cut IT costs by reducing hardware, software, and maintenance expenses. Cloud services can also be scalable based on the company's needs. It would be best if you had an experienced technology partner, and seldom can one person provide the necessary background, support, and response.

We offer a one-week risk-free trial. I'd love to go into more detail on this. Please feel free to contact me to discuss the services we offer.

Jenny Kirti Dunham Co-Founder/Lead Developer Makeithappen.nyc

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#### **Company Overview:**

- Ten years of experience developing real-time, performance-critical applications
- Five years of Angular-js and React-js development experience
- Proficient in cloud platforms such as Amazon Web Services
- Proficient in AGILE methods such as TDD, continuous integration, scrum, user stories, iterative development, and domain-driven design.
- Skilled at delivering modular, decoupled, user-friendly applications optimized for performance.
- Expert in Design Patterns and real-time messaging systems.
- Excellent written and verbal communication skills.

### **Technical Proficiency:**

ReactJS	HTML5	Amazon Web Services
Redux	Responsive UI	EC2
MVC Architecture	GIT	RDS
AngularJS	SQL Server	Lambda
Node.js	Postgres SQL	SNS
Axios	Bootstrap	Elastic Beanstalk
Javascript	C#.NET	s3
Stripe integration	REST Web Services	EFS

#### **Featured Projects:**

### Mayor's Office of Criminal Justice, NYC

We have a two-year contract providing online services for the MAYOR'S OFFICE OF CRIMINAL JUSTICE allows them to monitor a wide range of online activity in a few clicks that would take a long time to do manually. We improved the efficiency for the team by recommending and implementing a cloud-based data delivery method as opposed to sharing information via email. The cloud-based method we implemented allows users to view an archive of data based on date. It also enables users to access the data anywhere, from any device. We are not at liberty to provide further details of this project but have provided references.

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### GCOM

Worked on New York City government projects as a subcontractor for GCOM. These projects included web development, user interface and user experience design and development, screen mockups and client engagement. The projects were for the Florida Department of Agriculture and Consumer Services and the NYC Small Business Services.

### Florida Department of Agriculture and Consumer Services

Provided front-end development services to the Florida Department of Agriculture and Consumer Services to transform paper forms to their digital counterparts. The Department had hundreds of paper forms that were cumbersome to manage. The project's goal was to create electronic forms that users can fill out online. These included a branded mobile website where residents can submit requests, receive updates, and access city information. The purpose of the project was to:

- Promote Citizen Engagement: Engage with residents in a two-way conversation using your official mobile app and website, allowing them to interact when and where it is convenient to them.
- Increase Staff Efficiency: Reduce operating costs and make your staff more efficient with better communication. Communicate directly with other staff users and collaborate across departments in one central location.
- Reduce Calls and Office Visits: Provide citizens with a wiki-based library of answers to common questions to enable them to self-serve.
- Resolve Requests Quickly: Streamline request assignments through improved workflows and by hosting all requests in one place. Resolve citizen requests quickly with automated routing and notifications to the correct people.

### **NYC Small Business Services**

Provided User Interface and User Experience Design Services for the SBS Business Services Portal. The project's purpose was to enable small businesses to create profiles on the portal, where users could adjust communications preferences and choose to receive notifications by email or text message. The site includes a list of upcoming events with direct links to EventBrite registration pages to share timely and accurate information.

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### **Townes Telecommunications**

Provided custom web portal design and development services to Townes

Telecommunications from initial wire-framing and information architecture to hosting.

The scope of the portal was creating user log-in, profiles for the logged-in users, a
ticketing system for entering trouble tickets, and a payment gateway. Deployed their
portal to the AWS cloud, backed up the portal on AWS, and served as their webmaster.

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#### Credit Suisse

We provided web and database development services to Credit Suisse. We also provided on-call support and maintenance services. We set up a testing environment to develop and test changes, including code modifications and security patches. We implemented formal change management procedures with Jira to push changes from the development environment to the test environment before applying them to the production websites. We backed up databases regularly and fixed any security gaps. Features of the software we built for Credit Suisse include:

- A database to serve as a central repository of data
- An application to manage that data and produce reports
- Data Visualization: an intuitive dashboard to assess large amounts of data at a glance and gain insights

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#### Angelo Gordon

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Provided web development services to Angelo Gordon to rebuild their legacy systems. Also provided on-call support software maintenance and performed security analysis and updates of their servers as needed. Features of the new web-based software that we built include:

- An intuitive interface with charts and graphs to assess large amounts of data at a glance. Also featured a data grid capable of searching, sorting, filtering, freezing columns, etc
- Online forms for data entry
- Ability to upload documents
- Automated Reports
- A database built with SQL server. Scripts were written to pull in data from various sources at the hedge fund